

## General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility  
3<sup>rd</sup> Floor, New CTS Building  
16, Greams Road, Chennai – 600 006  
Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

**BHARAT SANCHAR NIGAM LIMITED**

(A Government of India Enterprise)

S & M-CM/164/STV-BOOSTER CARDS/13-14/88

dt @ Chennai-6 the 26.07.2013.

Sub: Launch of Special Tariff Voucher (STV) 786 under prepaid mobile services - reg.

Ref: C.O. ECT Approval no.1228 dt 25.07.2013.

Approval of the competent authority is hereby conveyed for the launch of STV 786 under 2G and 3G prepaid mobile services through C-TOP-UP in Tamilnadu LSA (including Chennai Telecom District) for 90 days **with effect from 29.07.2013 to 26.10.2013**. The details are given below:-

MRP of STV in Rs. (incl. of S.Tax)	Promotional Offer
<b>786</b>	<b>Full usage value equal to MRP i.e. Rs.786 &amp; Free Local/National SMS –Any Network-786 Nos. with 90 days validity.</b>
<b>Applicable to</b>	<b>All Prepaid Plans</b>

This is for the information of all concerned please.

**(S. BAMA)**

AGM (Marketing I-CM)

044-28290825.

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai – for information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM /DE In charge IN – Trichy/Bangalore - for necessary action please.

DGM (N/W-O-CM)/DE Commercial Coimbatore - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales), AGM (Sales) & AGM (MKTG II)- Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM (S&M-CM)/AGM (MKTG-CM), Chennai Telephones, Chennai – for information & necessary action please.